

Exciting new seasonal collections

At the last count, there were 46 new exhibitors attending Harrogate this year – that is 46 companies that you are likely to have not encountered before; or at least not at the UK's only nursery trade show. On top of this we also have numerous well-known and favourite brands – the ones on top of your customers' wish lists – and the majority of these will be unveiling some exciting new ranges and colourways for autumn/winter 2023 and spring/summer 2024. Below is yet another taster for what will be on show (you can find out more on the website www.nurseryfair.com)

Ultimate package

Irish family-owned brand miniuno is fast becoming known for its stylish well-designed range of value-for-money products in Home and Travel. New for AW23; Ventoura is the new 3-in-1 travel system that includes everything needed for a growing baby. It features a newborn carrycot with ventilated mattress and airflow mesh panels, making it suitable for overnight sleeping. The generous forward and rearward-facing pushchair seat and the i-Size lie-flat infant carrier make Ventoura the complete travel solution, and with a deep-padded fleece footmuff, luxury changing bag and rain cover also included, it's the ultimate package! Come and see Ventoura at Harrogate:



Visit miniuno on Stand M5

Hush baby



US brand Baby Shusher – a portable white noise machine – now has a UK Distributor and is delighted to launch on pNeo's stand at Harrogate this year. Baby Shusher, loved by parents, healthcare professionals, and of course – babies, is now available to purchase from within the UK.

Visit pNeo LLC on Stand Q19

Rising high

The Stepup Baby Toddler Tower supports a child's development by involving them in daily activities in a safe and fun environment. The Toddler Tower, inspired by Montessori principles, helps children from 18 months to 4 years to learn and play in a fun way. With three adjustable platform heights, the step will accommodate a growing child for years to come. Easy to wipe down and clean, so parents don't have to worry about being messy!



Visit Stepup Baby on Stand Q80



Educational play

TOMY will be exhibiting its comprehensive 2023 nursery range at Harrogate this year including brand new Fat Brain range 'Little Brainies' - a unique collection of sensory and educational baby toys launching this autumn winter which includes Award Winning pipSquigz and iconic Dimpl which sold over 300k last year alone! Lamaze infant range will also be presented including bestselling Freddie the Firefly from the Clip and Go range and a new trendy collection of cute and colourful soft animals for SS24. Boon trendy and modern designed

range will also be shown alongside iconic Toomies with brand new 'Bigger and Better' Hide and Squeak eggs.

Visit TOMY on Stand Q77