

A warm welcome awaits

It's here! The event you've all been waiting for is just days away. Many of you (exhibitors) will already be on your way to Harrogate ready to set up your stands with eye-catching displays. Visitors will be following close on their heels ready to hit the ground running with orders as soon as the doors of Harrogate International Nursery Fair open. The team looks forward to welcoming you all – and don't forget to join us straight after the show on Sunday (5.30pm) in the Royal Hall, for food, fun and drinks. More information on the website at www.nurseryfair.com

Evolving

The award-winning SBROUT® by Kiki & Sebby is the pinnacle of innovative design and functionality. This Scandi-inspired treasure starts as a crib and evolves into a cot. It will then transform into a toy cart, a table and chair set, shelving, or an adult chair. Crafted from eco-friendly wood, SBROUT® is durable and low maintenance. Apart from securing the Best Cot/Cot Bed Design (Silver) at the Junior Design Awards 2023, it also clinched the Best Cot, Crib, Or Moses Basket at the Absolutely Mama Awards 2023 and the Most Innovative Baby Product by Project Baby Magazine 2023.



Visit Kiki & Sebby on Stand C22

Three awards



Shnuggle is thrilled to have scooped three awards with Junior Design 2023 including two GOLD awards for Best Product Design For Babies and Best Innovative Product Design (Parents). The Shnuggle bath is a firm favourite with consumers and consistently receives outstanding reviews. Achieving Gold, the Baby Bath is available in White, Taupe, Eucalyptus and new Blossom Pink with Pebble Grey launching later this year. The

second gold was for the Ellie Bath Toy Drying Caddy. Cleverly designed, the cute elephant design allows parents to comfortably and easily scoop up bath toys after bath time and allow the water to drain away from the bottom of the caddy. The Shnuggle Dreami secured a silver trophy within the Best Crib/Pod/Moses Design category. Dreami is the complete baby sleep system, designed for maximum flexibility and is fully breathable.

Visit Shnuggle on Stand A15

Cultivating joy

Visit Infantino for a sneak preview of upcoming launches for 2024. From toys to carriers, playmats and more, the complete collection promises a big dose of creativity, craft and care to create products that celebrate and cultivate the joys and connections between parents and babies. As one of the best selling carriers in the US, it is a babywearing collection not to be missed. Boasting an incredible offering of ergonomic, stylish and affordable carriers that provides parents with great choice to support them to care for and carry their little ones from birth until toddlerhood. The fast-growing 4-in-1 Flip range includes the newest Camo design, hands-free cuddles have never looked better!



Visit Infantino on Stand B27

Celebrating 90 years



iCandy invites visitors to Harrogate Nursery Fair to visit its stand as the company proudly celebrates its 90th anniversary. Explore the latest groundbreaking developments in pushchairs and car seats, presented by iCandy's team of experts. Discover the highly anticipated 2024 range, offering an exclusive preview of iCandy's latest innovations, as well as its existing portfolio of award-winning products featuring market-leading designs and cutting-edge technology. Join the iCandy team in marking this special milestone with Champagne and cocktails provided by London Square.

Visit iCandy on Stand C1.